

Impact AWARE™ Poly lana® beanie

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Categorie:

Disponibilitate: În stoc (1396)

A classic fold over beanie for an effortless look and comfortable feel, suited to anyone, that will keep you warm in the cold weather. No greenwashing, but telling a true story about sustainability! This Impact collection is made with AWARE™ tracer. With AWARE™, the use of genuine sustainable fabric materials and water reduction impact claims are guaranteed, by using the AWARE disruptive physical tracer and blockchain technology. Save water and use genuine sustainable fabrics. With the focus on water, 2% of proceeds of each Impact product sold will be donated to Water.org. The beanie uses unique Poly lana® yarn. Poly lana® is made from a mixture of virgin and recycled materials to create an innovative fibre with characteristics similar to acrylic or wool fibre. Poly lana® is a low-impact alternative to 100% acrylic fibre using less energy and water. One size fits all.

