Weekender 500 g/m² Aware™ recycled tote bag

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Categorie: Bags and travel

With its large capacity, the recycled Weekender tote bag is perfect to bring on a short getaway trip. The tote bag features a full length zipper, ensuring that items remain protected inside. The main compartment also holds a small pocket with zipper to use for smaller items. The tote bag incorporates Cyclo® recycled fibres where they use pre-sorted waste that determines the colour of the yarn. These fibres do not only reduce the demand for virgin resources but also exhibit a commitment to a circular life, embodying the essence of reducing waste and promoting a closed-loop system. Each bag also comes with an Aware™ tracer. This innovative feature allows users to trace the origins and journey of their item through a QR code, enhancing transparency in the supply chain and fostering a stronger connection between the product and its production process.

Learn more about the undyed fabrics and Aware technology.

